# **Privacy Policy**

This Privacy Policy explains how AI Lads ("we", "us", "our") collects, uses, discloses, and protects your personal information when you access our website (the "Site") and use our AI consulting services (the "Services"). By accessing or using the Site and/or Services, you agree to the practices described in this Privacy Policy.

## 1. Information We Collect

### **1.1 Personal Information**

We may collect personal information that you voluntarily provide when you contact us, register on the Site, subscribe to our newsletter, or otherwise interact with our Services. This may include your name, email address, telephone number, and any other details you choose to provide.

#### 1.2 Usage Data

We automatically collect information about your interaction with our Site. This may include your IP address, browser type, operating system, pages visited, time spent on pages, and other technical data.

### 1.3 Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience, analyze site traffic, and improve our Site. You may adjust your browser settings to refuse cookies; however, this may affect certain functionalities of the Site.

## 2. How We Use Your Information

### 2.1 Provision of Services

We use your personal information to deliver our consulting services, process inquiries, manage subscriptions, and communicate with you.

### 2.2 Improving Our Services

Usage data and feedback help us to understand how users interact with our Site, enabling us to improve our services, content, and overall user experience.

### 2.3 Marketing and Communications

With your consent, we may send you promotional materials, newsletters, and updates about our services. You can opt out at any time by following the unsubscribe instructions included in our communications.

### 2.4 Legal Obligations

We may use your information to comply with legal requirements, respond to legal requests, and protect our rights and the rights of others.

## 3. Data Sharing and Disclosure

### **3.1 Service Providers**

We may share your personal information with trusted third-party service providers who assist us in operating our Site, conducting our business, or providing services to you. These parties are contractually obligated to protect your information and use it solely for the purposes for which it was disclosed.

## 3.2 Legal Requirements

We may disclose your information if required to do so by law, regulation, or legal process, or to protect our rights, property, or safety, or that of others.

## 3.3 Business Transfers

In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the new owner. We will take appropriate steps to ensure your information remains protected.

## 4. Data Security

We implement appropriate technical and organizational measures to safeguard your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure.

## 5. Data Retention

We retain your personal information only for as long as is necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## 6. Your Rights

Depending on your location, you may have rights regarding your personal information, including the right to access, correct, or delete your data, or to restrict or object to its processing. To exercise these rights, please contact us at the email provided below.

# 7. Third-Party Links

Our Site may contain links to third-party websites. This Privacy Policy does not extend to those sites. We encourage you to review the privacy policies of any third-party sites you visit.

# 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. Your continued use of the Site or Services after such changes constitutes your acceptance of the new Privacy Policy.

## 9. Contact Information

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us at:

- Email: info@ai-lads.com